



2026 COMPANY PROFILE + PRODUCT CATALOGUE

Build a beauty brand made to stand out.

Third party cosmetic manufacturing | Private label | Custom development

UPP COSMETIC DIVISION

THE UPP PROMISE

**Your idea.
Our
expertise.
One
stronger
beauty
brand.**

From concept and formulation to
packaging and production.

WHAT THIS CATALOGUE COVERS

- 01 Capabilities**
- 02 Product categories**
- 03 Private label process**
- 04 Quality approach**
- 05 Launch support**

WHO WE ARE

Manufacturing support built around your brand.

UPP Cosmetic Division works with beauty entrepreneurs, established labels and B2B partners to develop market-ready cosmetic ranges.

Our New Delhi team brings formulation, sourcing, packaging, labelling and production decisions into one coordinated journey.

2020

Founded

NEW DELHI

Manufacturing hub

END-TO-END

Project support



WHAT WE DO

One manufacturing partner. Multiple capabilities.

PRODUCT PLANNING

Brief, positioning, price point and category selection.

FORMULATION SUPPORT

Textures, fragrances, formats and performance direction.

PRIVATE LABELLING

Ready concepts adapted for your brand and market.

CUSTOM DEVELOPMENT

Focused formulation development against an agreed brief.

PACKAGING SUPPORT

Bottle, tube, jar, label and secondary-pack guidance.

PRODUCTION

Coordinated manufacturing, filling, labelling and dispatch.

HOW WE WORK

A clear route from brief to batch.

01

DISCOVER

Share your product idea, target customer, quantity and price point.

02

DEVELOP

Align formulation route, sensory profile and initial packaging direction.

03

APPROVE

Review samples, artwork inputs and commercial details.

04

MANUFACTURE

Move into production, filling, labelling and quality checks.

05

DISPATCH

Coordinate final packing and delivery readiness.

QUALITY MINDSET

Confidence is built into the process.

A commercially strong product needs more than an attractive label. It needs disciplined decisions and repeatable execution.

OUR OPERATING FOCUS

- Cosmetic manufacturing licence
- Controlled raw-material and packaging inputs
- Batch documentation and traceability
- In-process and finished-product checks
- Packaging compatibility guidance
- Testing support based on product brief

Documentation and testing requirements are aligned project-by-project.

Build one hero product or a complete range.

01 SKIN + FACE

Cleansers, serums, creams, gels, masks, toners

02 HAIR

Shampoo, conditioner, masks, oils, serums, styling

03 BODY

Body wash, lotion, butter, scrub, massage oils

04 LIP

Balms, scrubs, tints and care serums

05 MEN

Beard, face, hair styling and grooming

06 CUSTOM

Trend-led briefs and targeted concepts

SKIN + FACE CARE

Daily essentials. Targeted solutions.



CLEANSERS

- Non-foaming face wash
- Foaming face wash
- Gel cleansers
- Make-up remover

HYDRATION

- Moisturising cream
- Hydrating gel
- Face oil
- Face mist

TREATMENT FORMATS

- Face serum
- Under-eye gel
- Spot-care gel
- Night care

EXFOLIATION

- Face scrub
- Body scrub
- Clay mask
- Cream mask

FACE WASH

Cleansing concepts for every positioning.



BOTANICAL

- Aloe vera + neem
- Neem + tulsi
- Tea tree + mint
- Saffron + turmeric
- Honey + saffron

BRIGHTENING

- Vitamin C
- Papaya
- Coffee
- Green tea
- Glow face wash

CLARIFYING

- Charcoal
- Tea tree anti-acne
- Neem purifying
- Apple cider vinegar

FORMAT OPTIONS

- Gel cleanser
- Cream cleanser
- Foaming pump
- Bead suspension

FACE SERUMS

High-interest active and sensory formats.



BRIGHTENING

- Vitamin C serum
- Niacinamide serum
- Kojic-focused concept
- Alpha arbutin concept

HYDRATION

- Hyaluronic acid serum
- Barrier support serum
- Ceramide serum
- Hydro booster

CLARIFYING

- Salicylic acid serum
- Oil-control serum
- Targeted blemish care

AGE SUPPORT

- Peptide concept
- Retinol concept
- Night repair serum
- Antioxidant serum

CREAMS + MASKS

Textures made for ritual and results.



CREAMS

- Brightening day cream
- D-tan cream
- Anti-wrinkle cream
- Dark-spot cream
- Night cream

BODY BUTTERS

- Shea butter
- Kokum butter
- Mango butter
- Cocoa butter

MASKS

- Pink clay
- Charcoal
- Coffee
- Vitamin C
- Ubtan

SPECIAL FORMATS

- Under-eye cream
- Cold cream
- Gel cream
- SPF day cream

TONERS + SUN CARE

Prep, protect and refresh.



TONERS

- Green tea toner
- Aloe hydrating toner
- Vitamin C toner
- Rose toner

SUN CARE

- Sunscreen lotion
- Matte sunscreen gel
- Day cream with SPF
- Body sunscreen

MISTS

- Rose face mist
- Cucumber mist
- Anti-pollution mist
- Hydrating mist

BRIEF OPTIONS

- Skin feel
- Finish direction
- Fragrance profile
- Pack format

HAIR CARE

From scalp care to styling.



CLEANSE

- Daily shampoo
- Moisture shampoo
- Clarifying shampoo
- Anti-dandruff brief

CONDITION

- Daily conditioner
- Deep conditioner
- Hair mask
- Leave-in cream

TREAT

- Hair oil
- Scalp serum
- Growth-support concept
- Anti-frizz serum

STYLE

- Hair wax
- Clay wax
- Hair gel
- Styling cream

SHAMPOO

A versatile shampoo development menu.



BOTANICAL

- Onion
- Neem
- Coconut
- Amla + bhringraj
- Henna + shikakai

PREMIUM

- Argan
- Apple cider vinegar
- Milk protein
- Clay shampoo

PERFORMANCE

- Keratin
- Protein
- Biotin
- Caffeine
- Intense moisture

POSITIONING

- Sulfate-free brief
- Colour-safe brief
- Scalp care brief
- Salon-inspired brief

CONDITIONERS + OILS

Finish the hair-care routine.



CONDITIONERS

- Keratin
- Onion
- Banana
- Argan
- Deep nourishing

TARGETED OILS

- Anti-hair fall concept
- Anti-dandruff concept
- Herbal hair oil
- Scalp massage oil

HAIR OILS

- Onion
- Almond
- Coconut
- Argan
- Amla + bhringraj

SERUMS

- Gloss serum
- Caffeine hair serum
- Argan hair serum
- Anti-frizz serum

BODY CARE

Everyday care
with a
premium
sensorial edge.



BODY WASH

- Aqua
- Mango
- Lavender
- Green tea
- Neem + tulsi

BODY LOTION

- Aloe
- Vitamin C
- Argan
- Honey vanilla
- Lavender

BODY TREATMENTS

- Body serum
- Body butter
- Massage oil
- Body scrub

FORMAT OPTIONS

- Pump bottle
- Tube
- Jar
- Travel size

LIP CARE

**Small formats
with strong
shelf appeal.**



BALMS

- Strawberry
- Mint
- Coffee
- Rose
- Mango

PACK OPTIONS

- Jar
- Stick
- Squeeze tube
- Roll-on

TREATMENTS

- Lip scrub
- Lip serum
- Overnight lip mask
- Tinted balm

CUSTOMISATION

- Flavour
- Tint
- Shine
- Finish

MEN'S GROOMING

Modern grooming, brand-ready.



BEARD

- Beard oil
- Beard wash
- Beard balm
- Beard serum

STYLE

- Hair wax
- Clay wax
- Fibre wax
- Styling gel

FACE

- Face wash
- After-shave gel
- After-shave balm
- Moisturiser

RANGE BUILDING

- Starter trio
- Travel kit
- Barber range
- Premium gift set

PRIVATE LABEL

Make the product unmistakably yours.

01 Select a proven product route

02 Choose fragrance, texture and finish

03 Align pack type and decoration

04 Develop label and carton direction

05 Approve commercial and sample details

06 Manufacture under your brand

Shelf presence begins before the formula is opened.



PRIMARY PACK

Bottles, jars, tubes, pumps, sprays and roll-ons.

DECORATION

Labels, printing, colour direction and finish selection.

SECONDARY PACK

Cartons, kits, inserts and gifting concepts.

PRACTICAL FIT

Compatibility, fill quantity, transport and usability.

RANGE IDEAS

Start focused. Expand intelligently.

THE 3-SKU SKIN STARTER

Face wash + hero serum + moisturiser

THE HAIR REPAIR ROUTINE

Shampoo + conditioner + mask + serum

THE BODY RITUAL

Body wash + scrub + lotion + oil

THE MEN'S EDIT

Face wash + beard oil + styling wax

THE TRAVEL KIT

Mini cleansers, moisturisers and body care

THE ACTIVE SERIES

Targeted serums with a supportive cleanser and cream

PREPARE YOUR BRIEF

Five details help us move faster.

A clear starting brief helps align
formulation, packaging and commercial
expectations.

01 PRODUCT

What do you want to launch?

02 CUSTOMER

Who is it for?

03 POSITIONING

Mass, masstige, premium or professional?

04 QUANTITY

Expected order size and variants?

05 TIMELINE

When do you want to enter market?

A partner that keeps the whole launch in view.

01

Broad product-development capability

02

Practical communication and coordination

03

Private label and custom routes

04

Packaging and presentation support

05

Scalable category expansion

06

New Delhi manufacturing access



START YOUR PROJECT

Let us build your next cosmetic range.

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